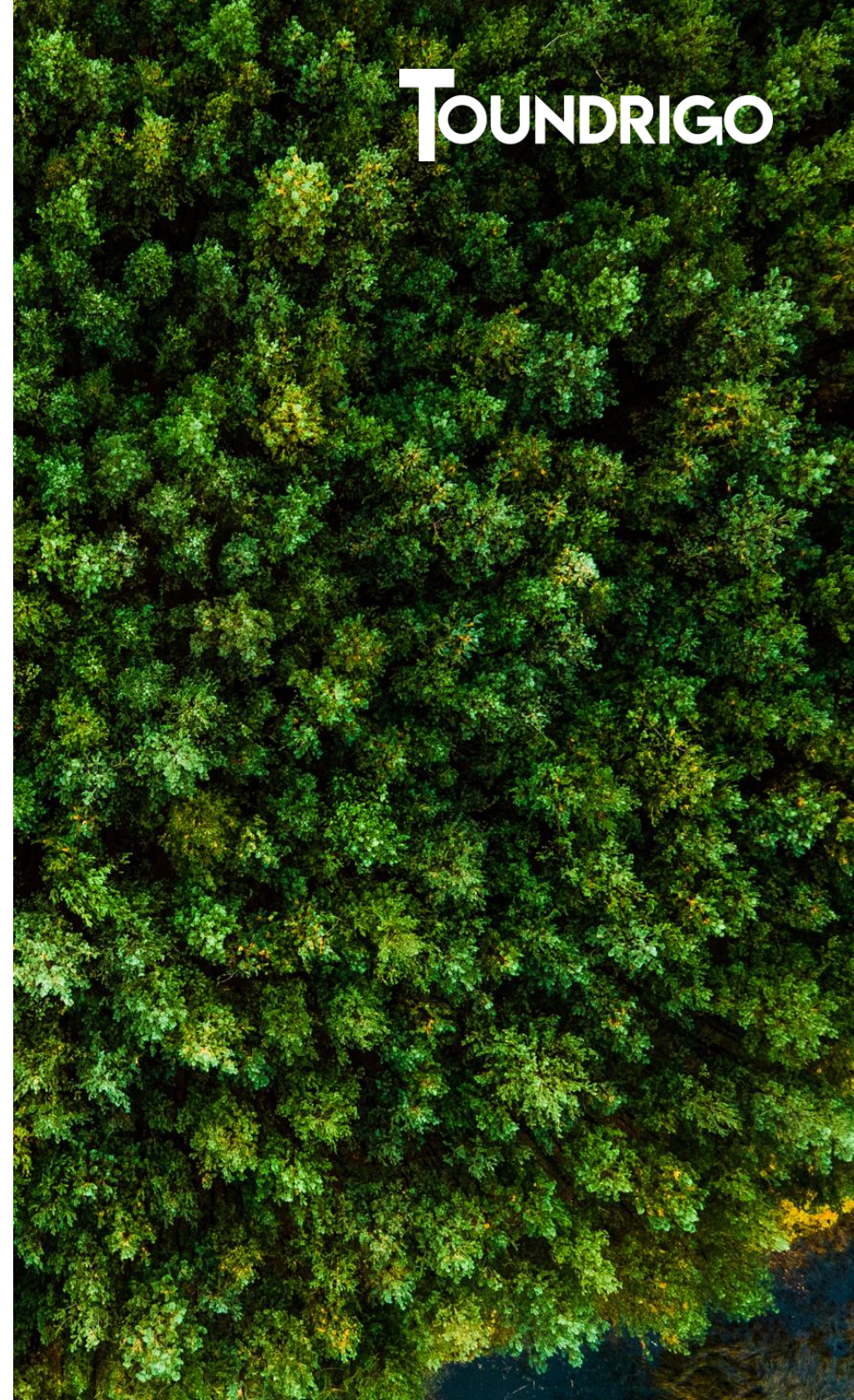




Improve practices

Transports

Last Update 2024/09



1ST STEPS

- ✓ Sustainable Tourism Guidelines – [\[click here\]](#)
- ✓ Some first steps to implement:
 - Eco-driving training for drivers
 - Raising staff awareness about sustainable development
 - Offering customers a carbon offset option
 - Working with sustainable suppliers (corporate or operational)
 - Recycling and composting waste

DEDICATED ORGANIZATIONS& CERTIFICATIONS



1% pour la planète



BIOSPHERE

Biosphere



B-Corp



Alliance Verte
(Transport maritime)



CST (Certification pour le transport durable)



INSPIRATIONS AND BEST PRACTICES

✓ Here are some examples of best practices implemented by our partners:



Bay Ferries

- 'Green Marine' certified (North America's leading environmental certification programme for the maritime industry) since 2018
- Variety of services offered to people with disabilities (escorts, accessible printed and captioned content, documents in Braille, etc.)



Groupe AVIS Budget

- Carbon offsetting programme and 17% reduction in GHG emissions since 2018
- Recycling of vehicle tyres, engines, windscreens and engine oils
- Implementation of a of electric vehicles new fleet



Rocky Mountaineer

- Addition of 10 new 'GoldLeaf' cars in 2019, featuring energy efficiency improvements
- Fundraising, donations in kind and voluntary activities organised by the company

TO GO FURTHER

- ✓ Take the pledge, through the "Sustainable Tourism 2030 Pledge" - [\[click here\]](#)
- ✓ The Path towards a Sustainable Tourism Industry – Tourism Industry Association of Canada - [\[click here\]](#)